



# Super Elevens Competition

Competition Manager - Lynsey Llewellyn



# What is Super Elevens?



As per the NWFL strategy published 14 October 2022, the Super Elevens Competition will be the performance tier of Women's football.

Formerly known as Diamond, Super Elevens will be re-introduced into the competition structure as a performance tier for players, coaches, and club managers, for those who wish to develop and perform at a higher domestic level.

During October - December NWFL teams will come together to create three new 11 a side Franchises (North, Central, South) to compete in a 3-game series.

The clubs will be expected to be run at a high standard where the best female athletes can compete against each other.

There will be expectations that these Super Elevens Franchises, support the development of the NWFL clubs within their region, but also be of a standard that bridges the gap between the NWFL and the National Programme.



# What is Super Elevens?



## Regional Franchises

North	Central	South
Edinburgh Wolves	Cheshire Bears	Cardiff Valkyries
East Kilbride Pirates	Birmingham Lions	Solent Thrashers
Northumberland Shieldmaidens	Leicester Falcons	Swindon Storm
Teesside Steelers	Peterborough Royals	Hertfordshire Cheetahs
Leeds Chargers	Norwich Devils	London Warriors
Manchester Titans	Sandwell Steelers	Kent Exiles

Regions TBC. Depending on participation numbers, may end up 2 Franchises in 2023

Teams in Associate Status to fall into Regions Geographically





# When will Super Elevens take place?



Regional Practices to be held in areas Local to NWFL teams.

Game Day venues to be at neutral/central location - TBC



# Next Steps

As Competition Manager I invite a representative from each club to join me in discussing the next steps.

Super Elevens is for the Players, by the players so it's vital we get all Clubs input in developing this league so that it works for all involved.

The wider development opportunity it presents to NWFL teams locally, their players and the NWFL League Nationally is endless.

From this we will look to appoint General Managers and assistants for each Franchise to begin the recruitment of coaching staff and volunteers from the NWFL teams in each region, and from the wider Britball community.





# What development will Super 11s provide?



<b>Player</b>	Super 11s is to provide every player the opportunity to be introduced to Special teams and of course play 11v11 football. Many players have only ever played 7v7 so this introduces players to the 11 player format. It will not only prepare players for any future GB aspirations they may have, but prepare them for when we hope every club will transition to 9v9 and eventually 11v11. Players will have the opportunity to be coached at their position by some of best coaches in the country. Meet players from other teams, learn more about the sport and build their footballing network.
<b>NWFL Team Representative</b>	The opportunity to be involved with the sport from a committee/Management position. The ability to influence and contribute to the positive development of the sport Nationally and at club level. Working with the general manager, there will be elements and knowledge, that can be taken back and applied to developing your club and the sport locally.
<b>Franchise General Manager</b>	With support from the Head of Women's Football and Competition Manager, the opportunity to learn and improve their General Manager knowledge. Whether already a GM, or aspire to be one within your own club, this role will provide the opportunity to manage and operate a Franchise at a Regional level.
<b>Coaches</b>	All coaches who participate will be able to earn CPD points towards their relevant BAFCA coaching qualification. Whether new to the sport or a seasoned veteran, all coaches will be able to coach alongside peers, network, share valuable coaching resources. Coaches involvement will enable them to identify areas for self development and receive support.



# What next?

**NWFL Team  
Representative**

1

Super Elevens is for the Players, by the players so it's vital we get all Clubs input in developing this league so that it works for all involved. Will work with the Franchise General Manager

**Appoint Regional  
Franchise General  
Managers**

2

Each Franchise will have their own General Manager who will sit on the competition Committee. They will coordinate with the NWFL Team representative, within each franchise and coaching staff

**Recruit coaching Staff  
All Positions:**

**Head Coaches  
Coordinators  
Positional Coaches  
Assistant Coaches**

3

Recruit and invite coaches to form the coaching staff for each Franchise. Will work with the General manager to appoint HC, coordinators and other coaching positions required



<b>Players</b>	Sit tight, further information and Portal to register for the Super Elevens competition will be available later this summer
<b>NWFL Team Reps</b> <b>GM Candidates</b> <b>Coaches</b>	To get involved Please email: <b><a href="mailto:superelevens@britishamericanfootball.org">superelevens@britishamericanfootball.org</a></b>